



Email

Loganbutlercontact@gmail.com

Location

New York, NY

Portfolio / Website

loganbutler.design

Phone

1-573-263-4902

Skills

Photoshop

Illustrator

InDesign

After Effects

Premiere Pro

Figma/Adobe XD

HTML/CSS

Brand/logo design

Typography

Advertising Design

Editorial Design

Print Production

Packaging Design

UI/UX

Education

Pratt Institute -

AOS, Graphic Design

August 2021 - May 2023

- Developed and perfected my creative process, implementing research, sketching, and drafts to come to the most efficient design solution possible
- Participated in real world projects, including creating branding posters for a department of the Pratt Manhattan campus and creating an exhibit for the Maritime Aquarium in Norwalk

University of Missouri -

BS, Business Administration/ Marketing

August 2019 - May 2021

- Completed 51 credit hours towards degree, completing core requirements and learning the fundamentals of business and marketing

About Me

Hey there! My name is Logan and I like making stuff :) I am an uber nerd, empathetic thinker, and ever-curious creator. But most of all, I understand the importance of a story.

And as a graphic designer, my job is simple: I express stories visually. At Pratt I mastered my creative process to turn abstract, complex ideas into fundamentally sound, instantly translatable visuals. Every business, brand, and person need to tell their story, and I am the person to do it.

Experience

Mizzou Football -

Graphic Design Intern

December 2019 - September 2020

- Functioned as an extension of the head graphic designer
- Created personalized graphics for many recruiting targets
- Developed multiple universal graphics for Mizzou's social media presence, such as official visit graphics, editable mass graphics, and decorative wallpapers

Brooklyn Cat Cafe -

Volunteer

July 2022 - Present

- Interacted with patrons by completing transactions, representing the cafe's mission, and teaching about our cats
- Completed various graphic design projects and consultations